

MUSICAL JOURNEY OF EARLY AUTUMN



As the scorching summer is coming to an end and the heatwave is mellowing out, approaching the doorstep is the refreshing autumn, the most suitable season for family outings. Are you ready to enjoy the outdoors in the autumn breeze? OTOP will guide you on a musical journey into the early autumn.

[BANTAOPYAO + RUEI CHUN SOY SAUCE + SHING LONG TEXTILE] TWO-DAY TOUR:



D1: Zhecheng Cultural Park → Southern Branch of the National Palace Museum → The High-Heel Wedding Church → 3D Painting Village → Haomei Village - Dongshi Fisherman's Wharf → Hotel in Chiayi City



D2: Good morning, Chiayi! → Bantaoyao Crafts Studio of Jiao-Zhi Pottery and Chien-Nien (lunch not included) → Three Treasures of Huwei (Yunlin Hand Puppet Museum, Yunlin Story House, Huwei Joint Government Office Building) → Ruei Chun Soy Sauce Factory → Shing Long Textile Factory → Chiayi High-speed Railway Station → Home

Recommended stores: Bantaoyao Crafts Studio of Jiao-Zhi Pottery and Chien-Nien, Ruei Chun Soy Sauce, Shing Long Textile



Bantaoyao Crafts Studio of Jiao-Zhi Pottery and Chien-Nien

Bantaoyao was established in 2005 by Mr. Chen Chungcheng and his wife, Ms. Hsieh Chiutuan, due to gradual loss of the talents and students of temple Jiao-Zhi pottery over the change in time. The couple upheld the enthusiasm for the traditional arts and crafts and aimed to preserve traditional skills of Jiao-Zhi pottery. In the studio park, there are exhibition hall, DIY workshop, café, and classic Oriental garden landscape, all of which, integrated with the nearby country scenery of Jianan Plain, create the palace of craftsmanship for the art of Jiao-Zhi pottery.

**Business service: guided tour, DIY experience,
art exhibition and sales, catering service**
Address: No. 45-1, Xingang Township, Chiayi County 616
TEL: 05-7810832
Business Hours: Mon-Sun 9:30-17:30

RUEI CHUN SOY SAUCE



SOURCE OF IMAGES: OFFICIAL WEBSITE OF RUEI CHUN SOY SAUCE

Adhering to the centuries-old traditional essence and insisting on the ancient brewing method which contains no chemical materials and additives, Ruei Chun Soy Sauce was transformed into a tourism factory in 2012. Service and experience elements were added to the conventional industry to provide the public a chance to make soy sauce by themselves. It also enables the tourists to know the historical trace of the development of soy sauce production in Taiwan and to understand the manufacturing process of Ruei Chun's high-quality soy sauce.

BUSINESS SERVICE: SALES OF SOY SAUCE RELATED PRODUCTS, SOY SAUCE DIY EXPERIENCE

Address: No. 438, Yanping Rd.,
Xiluo Township, Yunlin County
648
TEL: 05-5862438
Business Hours: Mon-Sun
8:00-19:00

Shing Long Textile



SOURCE OF IMAGES: OFFICIAL WEBSITE OF SHING LONG TEXTILE

Business service:
towel manufacturing, innovative
cultural and creative products,
towel DIY

Address: No. 84-1, Lenei, Huwei Township,
Yunlin County 632

TEL: 05-6220559

Business Hours: Mon-Sun
8:00-18:00

As an example of transforming a company in a sunset industry on the verge of bankruptcy into a corporation with business opportunity for the fluffy towels, Shing Long Textile has a 30-year long business history, and it has successfully transformed into the first towel industrial tourism factory in Taiwan.

The factory offers exceptional experiences designed with innovative marketing ideas, through which every visitor not only can understand the development and transformation of towel manufacture industry but are also able to DIY and take home a towel cake as a unique souvenir.

